MEDIA ADVISORY FOR: Tuesday, February 11, 11am, Los Angeles, CA
#nontoxicdollarstores #99Obsessed

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“99 Cents Only Stores” Still Selling Toxic Children’s Products, Despite Phase-Outs from Competitors

Press Conference Outside of 99 Cents Only Stores Headquarters in Los Angeles – Tuesday, February, 11

One-on-One Interviews Available in English and Spanish

It has been exactly five years since the Campaign for Healthier Solutions – a group of over 140 health, community and environmental justice organizations nationwide – released a report finding that over 81% of products in Dollar Store chains contain toxic chemicals linked to birth defects, cancer, learning disabilities, diabetes and other serious health issues. Since then, Dollar Tree and Dollar General have committed to phasing out over twenty toxic chemicals or groups of chemicals, but 99 Cents Only Stores has not budged.

Last year, 99 Cents Only Stores made a public commitment to meet with the Campaign, but has broken that promise. Now, protesters will gather to urge the discount retailer to keep their promise of a meeting, pass a new chemicals policy, and stock their shelves with healthier, nontoxic products.

WHAT: Press conference and protest against toxic products sold at 99 Cents Only Stores, disproportionately impacting low-income communities, especially children, in Los Angeles and beyond.

WHEN: Tuesday, Feb 11, Press Conference at 11am PT

WHERE: 4000 Union Pacific Ave, Commerce, CA 90023 (99 Cents Only Stores HQ – Protest and press conference will be across the street)

WHO: Jose Bravo, National Coordinator, Campaign for Healthier Solutions
The Campaign for Healthier Solutions was formed by Coming Clean and the Environmental Justice Health Alliance to encourage dollar store chains to protect their customers and the communities in which they operate - and grow their businesses - by implementing corporate chemical policies to identify and phase out harmful chemicals in the products they sell, and stock locally and sustainably grown healthy foods.